INDEX TO VOLUME 7, NUMBERS 1 TO 4—1959

AUTHORS AND ARTICLES

(*Number* — Page)

ALEXANDER, KENNETH O., Collective Bargaining in the Auto Industry 2 59

BALL, RICHARD E., Review of Harvey Liebenstein, *Economic Backwardness and Economic Growth* 1 78

——— Review of Gerald W. Meier and Robert E. Baldwin, *Economic Development, Theory, History, Policy* 1 77

BLACK, EUGENE R., The Challenge of International Poverty 3 17

BRAINARD, HARRY G., American Investments Abroad 1 31

——— American Investments Abroad II 2 31

BRIMMER, ANDREW F., Pension Fund Trustees and Corporate Control 1 21

BURRELL, O. K., Industrial Adaptation 2 41

CLELAND, SHERRILL, Local Input-Output Analysis 4 41

COFFIN, FRANK M., United States-Canadian Relations II, The New Awareness 2 25

DENISE, MALCOLM L., Unions, Management and the Public Interest 3 24

FEARON, HAROLD, Common Misconceptions About the Budget 4 71

FORD, JAMES J., The Army Officer Views His "Big Business" 4 58

FUNSTON, G. KEITH, The Boom in Shareownership 4 7

GAA, CHARLES J., Federal Income Tax Modifications in 1958 ..... 1 52

GARDNER, BURLEIGH B., The ABC of Motivation Research 3 35

HEISKELL, ANDREW, The Role of Marketing Research in Today's Business Management 1 13

HENLE, PETER, Price Movements in Recent Years 1 63

HOLLANDER, STANLEY C., Retail Research 2 51

HUNTER, JOHN M., Dilemmas of Public Control in Underdeveloped Countries 3 51

JONES, GARDNER M., Organizational Consequences of EDP 4 23

KELLEY, EUGENE J., Review of Melvin T. Copeland, *And Mark an Era: the Story of the Harvard Business School* 1 79

KEYSERLING, LEON H., The Three Basic Purposes of an Economic System 3 7

KIRCHNER, HAROLD D., The Variable Annuity 4 49

KRUGER, DANIEL H., Employment Problems of the Older Worker ... 4 29

LAZER, WILLIAM, Perspectives of Sales Forecasting 1 41

LUCK, DAVID J., Review of John Keats, *The Insolent Chariots* 2 71

MCFARLAND, DALTON E., Review of Peter F. Drucker, *Landmarks of Tomorrow* 2 73

MAYER, THOMAS, Review of Henry Hazlitt, *The Failure of the New Economics* 4 77

MOSCOSO, TEODORO, Prosperity — with Freedom? 4 15

NEWMAN, GERALD A., United States-Canadian Relations I, A New Era of Interdependence 2 19

NEVILLE, HOWARD R., Review of Harry Barnard, *Independent Man: The Life of Senator James Couzens* 2 75

PINNER, FRANK A., Review of Anthony Downs, *An Economic Theory of Democracy* 3 73

REED, VERGIL D., The Role of the Advertising Agency: Is It Changing? 1 5

ROMNEY, GEORGE, The Unfinished American Revolution 2 5

INDEX TO VOLUME 7, NUMBERS 1 TO 4—1959

AUTHORS AND ARTICLES

(*Number* — Page)

ALEXANDER, KENNETH O., Collective Bargaining in the Auto Industry 2 59

BALL, RICHARD E., Review of Harvey Liebenstein, *Economic Backwardness and Economic Growth* 1 78

——— Review of Gerald W. Meier and Robert E. Baldwin, *Economic Development, Theory, History, Policy* 1 77

BLACK, EUGENE R., The Challenge of International Poverty 3 17

BRAINARD, HARRY G., American Investments Abroad 1 31

——— American Investments Abroad II 2 31

BRIMMER, ANDREW F., Pension Fund Trustees and Corporate Control 1 21

BURRELL, O. K., Industrial Adaptation 2 41

CLELAND, SHERRILL, Local Input-Output Analysis 4 41

COFFIN, FRANK M., United States-Canadian Relations II, The New Awareness 2 25

DENISE, MALCOLM L., Unions, Management and the Public Interest 3 24

FEARON, HAROLD, Common Misconceptions About the Budget 4 71

FORD, JAMES J., The Army Officer Views His "Big Business" 4 58

FUNSTON, G. KEITH, The Boom in Shareownership 4 7

GAA, CHARLES J., Federal Income Tax Modifications in 1958 ..... 1 52

GARDNER, BURLEIGH B., The ABC of Motivation Research 3 35

HEISKELL, ANDREW, The Role of Marketing Research in Today's Business Management 1 13

HENLE, PETER, Price Movements in Recent Years 1 63

HOLLANDER, STANLEY C., Retail Research 2 51

HUNTER, JOHN M., Dilemmas of Public Control in Underdeveloped Countries 3 51

JONES, GARDNER M., Organizational Consequences of EDP 4 23

KELLEY, EUGENE J., Review of Melvin T. Copeland, *And Mark an Era: the Story of the Harvard Business School* 1 79

KEYSERLING, LEON H., The Three Basic Purposes of an Economic System 3 7

KIRCHNER, HAROLD D., The Variable Annuity 4 49

KRUGER, DANIEL H., Employment Problems of the Older Worker ... 4 29

LAZER, WILLIAM, Perspectives of Sales Forecasting 1 41

LUCK, DAVID J., Review of John Keats, *The Insolent Chariots* 2 71

MCFARLAND, DALTON E., Review of Peter F. Drucker, *Landmarks of Tomorrow* 2 73

MAYER, THOMAS, Review of Henry Hazlitt, *The Failure of the New Economics* 4 77

MOSCOSO, TEODORO, Prosperity — with Freedom? 4 15

NEWMAN, GERALD A., United States-Canadian Relations I, A New Era of Interdependence 2 19

NEVILLE, HOWARD R., Review of Harry Barnard, *Independent Man: The Life of Senator James Couzens* 2 75

PINNER, FRANK A., Review of Anthony Downs, *An Economic Theory of Democracy* 3 73

REED, VERGIL D., The Role of the Advertising Agency: Is It Changing? 1 5

ROMNEY, GEORGE, The Unfinished American Revolution 2 5

SEAMAN, JOHN N., Review of René A. Wormser, *Wormser's Guide to Estate Planning* 4 78
SIMONDS, ROLLIN H., Review of J. G. March and H. A. Simon, *Organizations* 2 76
Statement by the American Association of Land-grant Colleges and State Universities and the State Universities Association, "and Bless the Coming Millions." 4 68
SUSSNA, EDWARD, Allocation of Resources 3 67
TEICHERT, PEDRO C. M., Investment in Latin America 3 42
TRAYWICK, L. E., Review of Crawford H. Greenewalt, *The Uncommon Man* 3 75
UFFORD, C. W., The Personnel Executive in a Changing Society .. 3 59

CLASSIFIED LIST OF ARTICLES

(*Number* — Page)

Administrative and Industrial Organization
Army Officer Views His "Big Business," The, by James J. Ford 4 58
Common Misconceptions About the Budget, by Harold Fearon 4 71
Industrial Adaptation, by O. K. Burrell 2 41
Organizational Consequences of EDP, by Gardner M. Jones .. 4 23
Personnel Executive in a Changing Society, The, by C. W. Ufford 3 59

Advertising and Marketing
ABC of Motivation Research, The, by Burleigh B. Gardner .. 3 35
Perspectives of Sales Forecasting, by William Lazer 1 41
Retail Research, by Stanley C. Hollander 2 51
Role of the Advertising Agency: Is It Changing? The, by Vergil D. Reed 1 5
Role of Marketing Research in Today's Business Management, The, by Andrew Heiskell 1 13

Book Reviews
Barnard, Harry, *Independent Man: The Life of Senator James Couzens*, reviewed by H. Neville 2 75
Copeland, Melvin T., *And Mark an Era: the Story of the Harvard Business School*, reviewed by Eugene J. Kelley .. 1 79
Downs, Anthony, *An Economic Theory of Democracy*, reviewed by Frank A. Pinner 3 73
Drucker, Peter F., *Landmarks of Tomorrow*, reviewed by Dalton E. McFarland 2 73
Greenewalt, Crawford H., *The Uncommon Man*, reviewed by L. E. Traywick 3 75
Hazlitt, Henry, *The Failure of the New Economics*, reviewed by Thomas Mayer 4 77
Keats, John, *The Insolent Chariots*, reviewed by David J. Luck 2 71
Liebenstein, Harvey, *Economic Backwardness and Economic Growth*, reviewed by Richard E. Ball 1 78
March, J. G., and Simon, H. A., *Organizations*, reviewed by Rollin H. Simonds 2 76
Meier, Gerald W., and Baldwin, Robert E., *Economic Development, Theory, History, Policy*, reviewed by Richard E. Ball 1 77
Wormser, René A., *Wormser's Guide to Estate Planning*, reviewed by John N. Seaman ... 4 78

Economics
Allocation of Resources, by Edward Sussna 3 67
Local Input-Output Analysis, by Sherrill Cleland 4 41
Three Basic Purposes of an Economic System, The, by Leon H. Keyserling 3 7

Education

"and Bless the Coming Millions," statement by the American Association of Land-Grant Colleges and State Universities and the State Universities Association 4 68

International Affairs

American Investments Abroad, by Harry G. Brainard 1 31

American Investments Abroad II, by Harry G. Brainard 2 31

Challenge of International Poverty, The, by Eugene R. Black .. 3 17

Dilemmas of Public Control in Underdeveloped Countries, by John M. Hunter 3 51

Investment in Latin America, by Pedro C. M. Teichert 3 42

Prosperity—with Freedom? by Teodoro Moscoso 4 15

United States—Canadian Relations I, A New Era of Interdependence, by Gerald A. Newman 2 19

United States—Canadian Relations II, The New Awareness, by Frank M. Coffin 2 25

Investments

Boom in Shareownership, The, by G. Keith Funston 4 7

Pension Fund Trustees and Corporate Control, by Andrew F. Brimmer 1 21

Variable Annuity, The, by Harold D. Kirchner 4 49

Labor-Management Relations

Collective Bargaining in the Auto Industry, by Kenneth O. Alexander 2 59

Employment Problems of the Older Worker, by Daniel H. Kruger 4 29

Price Movements in Recent Years, by Peter Henle 1 63

Unfinished American Revolution, The, by George Romney 2 5

Unions, Management and the Public Interest, by Malcolm L. Denise 3 24

Politics (see *Labor-Management Relations*)

Unfinished American Revolution, The, by George Romney 2 5

Taxation

Federal Income Tax Modifications in 1958, by Charles J. Gaa 1 52